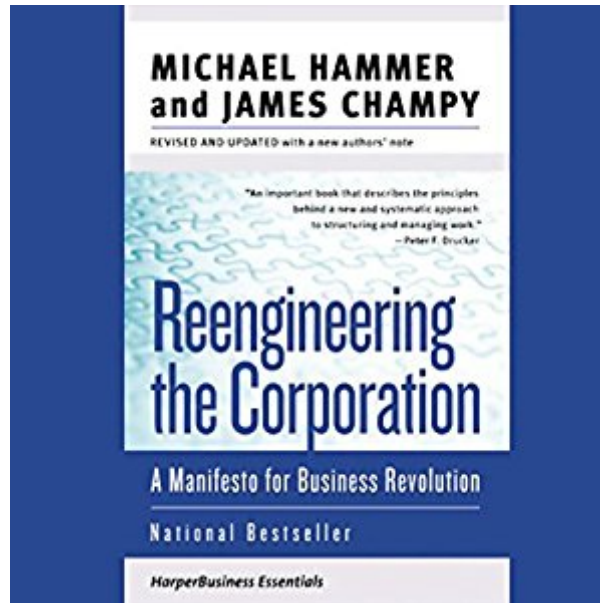


The book was found

Reengineering The Corporation: A Manifesto For Business Revolution



Synopsis

No business concept was more important to America's economic revival in the 1990s than reengineering, introduced to the world in Michael Hammer and James Champy's *Reengineering the Corporation*. Already a classic, this international best seller describes how the radical redesign of a company's processes, organization, and culture can achieve a quantum leap in performance. But if you think that reengineering once was enough, think again. More changes, more challenges are coming in the twenty-first century. Now Hammer and Champy have updated and revised their milestone work for the New Economy they helped to create, promising to help corporations save hundreds of millions of dollars more, raise their customer satisfaction still higher, and grow ever more nimble in the years to come.

Book Information

Audible Audio Edition

Listening Length: 1 hour and 29 minutes

Program Type: Audiobook

Version: Abridged

Publisher: HarperAudio

Audible.com Release Date: October 12, 2005

Language: English

ASIN: B000BQYREI

Best Sellers Rank: #293 in Books > Business & Money > Processes & Infrastructure > Structural Adjustment #324 in Books > Business & Money > Processes & Infrastructure > Organizational Change #824 in Books > Audible Audiobooks > Business & Investing > Leadership & Management

Customer Reviews

According to Hammer and Champy, business process reengineering "is the fundamental rethinking and radical redesign of business processes to achieve dramatic improvements in critical, contemporary measures of performance, such as cost, quality, service, and speed" (p. 35). It is important that you do not confuse business process reengineering with other types of change management. It is not incremental change, down-sizing, total quality management, nor a "doing more with less" strategy. In business process reengineering, quantum changes are made to core processes, which results in far greater advances. Not only are the emerging business processes vastly different from what was previously in place, but the entire organization must change also.

Employees, managers, core processes and business relationships will change in a reengineered company, and the change is significant. The authors say this process-based approach will benefit three types of companies: 1) Those in deep trouble 2) Ones who are not yet in trouble but have the foresight to see future problems and 3) Those in peak condition but are looking to take a greater lead over their competition. The authors present their case in a well-written manner and use frequent real world examples to great effect. I would like to see the authors use future printings to update the currency of their examples. They also need to examine the internet's role in reengineering. The few pages in the updated introduction are not adequate. The most recent printing does include an updated introduction where they remark on reengineering's successes and why it is still relevant today.

[Download to continue reading...](#)

Reengineering the Corporation: A Manifesto for Business Revolution (Collins Business Essentials)
Reengineering the Corporation: A Manifesto for Business Revolution How to Form a Nonprofit Corporation (National Edition): A Step-by-Step Guide to Forming a 501(c)(3) Nonprofit in Any State (How to Form Your Own Nonprofit Corporation) Business Plan: Business Tips How to Start Your Own Business, Make Business Plan and Manage Money (business tools, business concepts, financial freedom, ... making money, business planning Book 1) Proceedings of the Fourth European Conference on Software Maintenance and Reengineering: Reengineering Week Zurich University of Zurich, Switzerland February 29-March 3-March 2, 2000 Reengineering Business for Success in the Internet Age : Business-to-Business E-commerce Strategies The Future of Music: Manifesto for the Digital Music Revolution (Berklee Press) The Revolution: A Manifesto Advancing Business Concepts in a Jad Workshop Setting: Business Reengineering and Process Redesign (Yourdon Press Computing Series) Corporation 2020: Transforming Business for Tomorrow's World The Activist Director: Lessons from the Boardroom and the Future of the Corporation (Columbia Business School Publishing) LLC or Corporation?: How to Choose the Right Form for Your Business How To Start And Run Your Own Corporation: S-Corporations For Small Business Owners Photography Business Box Set: Master the Art of Wedding Photography and Start Your Own Business (business photography, business photography, starting photography business) BUSINESS PLAN: Business Plan Writing Guide, Learn The Secrets Of Writing A Profitable, Sustainable And Successful Business Plan ! -business plan template, business plan guide - The New Capitalist Manifesto: Building a Disruptively Better Business Business Reengineering: The Survival Guide The Object Advantage: Business Process Reengineering With Object Technology (ACM Press) Cases on Information Technology And Business Process Reengineering Using SAP

R/3 F1: Beyond Business Process Reengineering

[Dmca](#)